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## SERVICE PROVIDER GUIDELINE

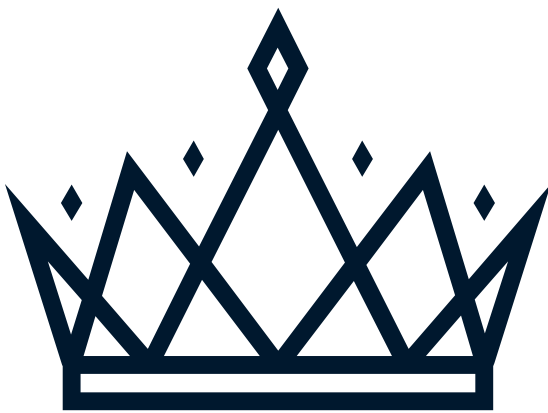
Empowering The Immigration Process

### 1. Who is SP?

Any company or organization who offers services and products to potential new comers can take advantage of Kandeed. Universities, colleges, businesses looking for buyers or partners, investors and incubators and employers are amongst the main service providers that can create posts on Kandeed and reach their target market. Other businesses can advertise on our platform.



“Early Market Reach“



### 2. Create a Profile

The first step is creating a profile for your organization. In your profile you determine the type of services and products you offer so immigration consultants can reach out to you to use your services or products for their immigration clients.

### 3. Create Posts

Depending on the type of your organization, you can create service posts. For example if you are an employer you can create job postings or if you are a university, you can create study programs. Businesses can also post their businesses and attract potential buyers or investors.



### 4. Meet and Greet

Immigration consultant are always looking for ways to ease the immigration and visa journey of their clients. Service providers are an essential part of immigration and visa programs. Our chat and conference call system connects you with consultants that need your services.



### 5. Target Advertising

On Kandeed, you can reach your desired potential new comers and immigration consultants. Our ad platform allows you to upload your own design or ask Kandeed designers to design your ad for you. You can also choose which users to see your ads in their dashboards and on the main website and choose the number of views. You will only pay based on the size of your ad and the number of views you receive for your ad.

*find out more at:*

[www.kandeed.com](http://www.kandeed.com)